



**GLOBE PHARMA
PUBLICATIONS PVT. LTD.**

INTERNATIONAL MEDICAL PUBLISHING COMPANY

An ISO 9001:2008 Certified Company

**Publications of the Indian Edition of Medical Journals, Books &
Customized Medical Communications Products**



Medical Publications

- ❑ Journals
- ❑ Certified CME Programs from
Renowned Society
- ❑ Books
- ❑ Original Articles Reprint
- ❑ Compendium of Original Articles
Reprint

Patient Education

- ❑ Flip Chart / DTR (Desktop Reference)
- ❑ Posters / Charts
- ❑ Patient Education Booklets
- ❑ Myths & Facts
- ❑ Tear off Pads
- ❑ Desktop Scientific Calendars

Customized Doctor Information

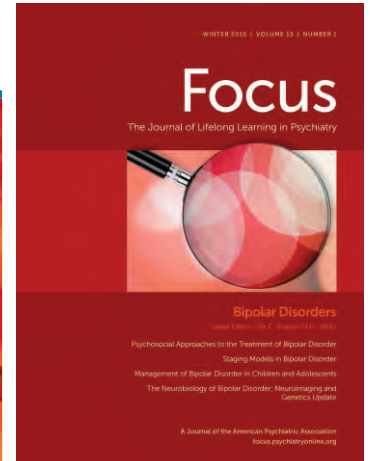
- ❑ Therapy Perspectives
- ❑ Monographs
- ❑ Clinical Newsletters
- ❑ Expert Clinical Opinion
- ❑ 5 Minutes Clinical Guide
- ❑ Best Evidence Trials
- ❑ Clinical Conference Proceedings

Medical Publications

Medical Journals

- Indian Edition of the Medical Journals

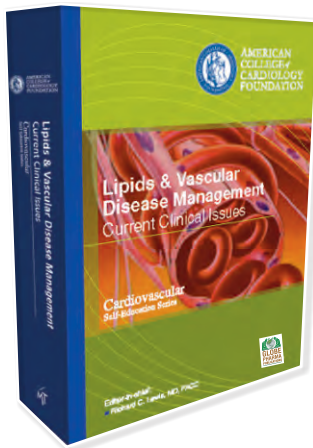
Size: 8.5 x 11 Inches, Pages: 56-76, Series of 6 & 12 Issues in a Year



Certified CME Programs from Renowned International Societies

- Certified CME Programs from Renowned International Societies.

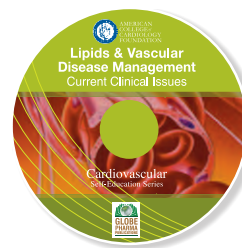
Size: 8.5 x 11 Inches, Pages: Variable, Series



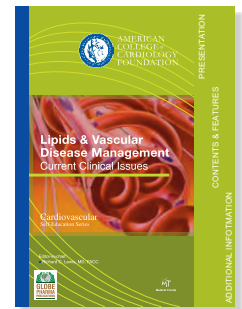
Box of Modules



Modules



CD-ROM

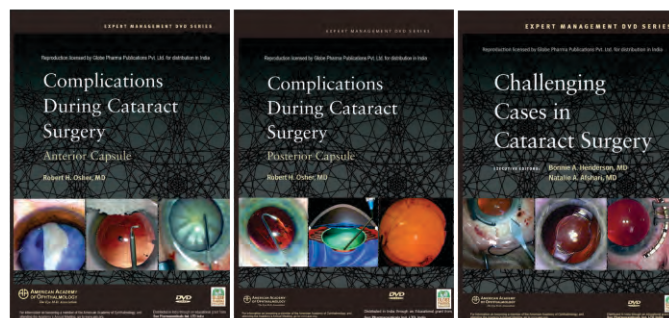


Brochure

DVD's

- Indian Edition of the Clinical DVD's from Renowned International Societies.

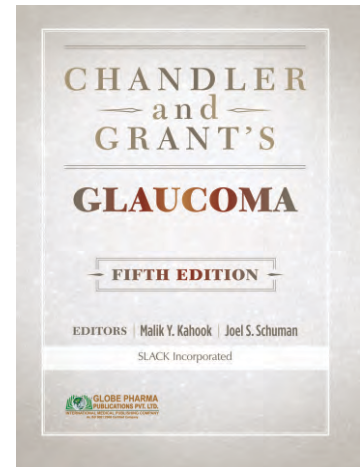
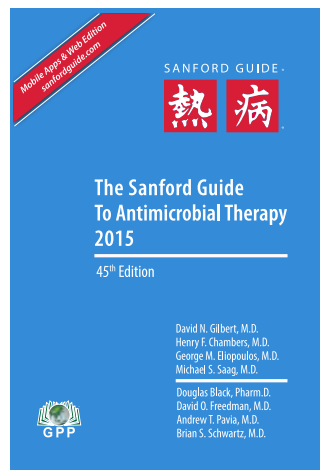
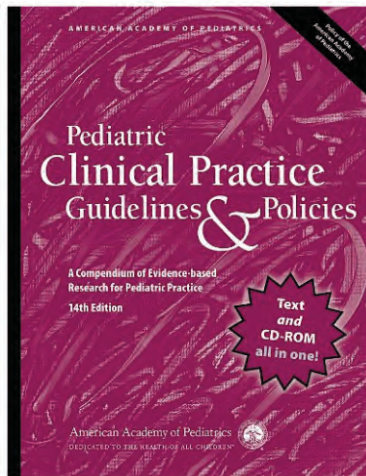
Frequency : Variable



Medical Books

- Indian Edition of the Medical Books

Size: Variable, Pages: Variable, Frequency : Variable

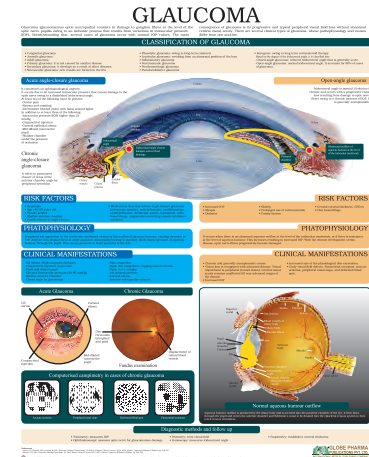
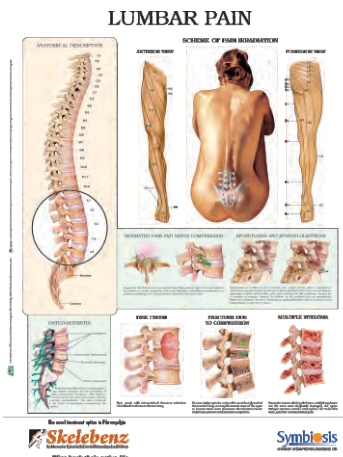


Patient Education

Poster / 3D Charts

- Customized for educating patients regarding various aspects of the disease such as symptoms, diagnosis and preventive measures.

Size: Variable (Landscape / Portrait)



Patients Education Booklets

- Simple and easy to understand booklet educating patients about the diseases (English or 12 regional languages).

Size: Variable (Landscape / Portrait)



Flip Chart (Desktop Reference)

- A patient education input based on a disease. An introductory page is followed by explanation of the disease with the images (English or 12 regional languages).

Size: Variable (Landscape / Portrait),
Pages: Variable



Myths & Facts

- Common myths / beliefs of the patients and factual answers to these myths (English or 12 regional languages).

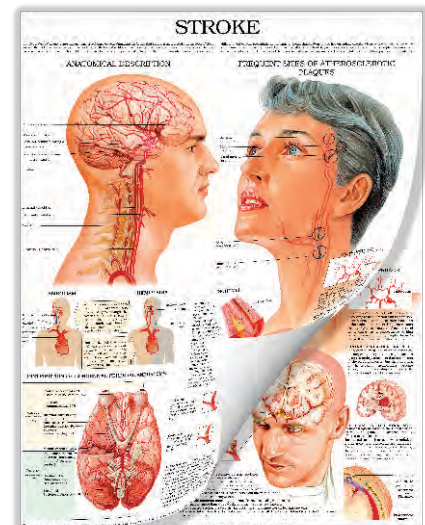
Size: Variable



Tear off Pads

- Pad with leaflets containing images and text pertaining to a specific area which a Doctor can give to the patient along with the prescription (English or 12 regional languages).

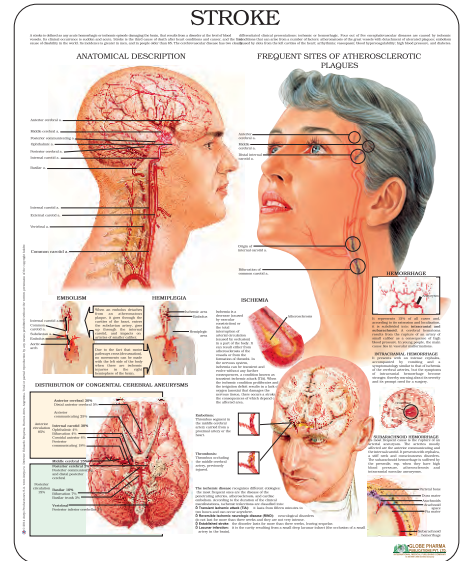
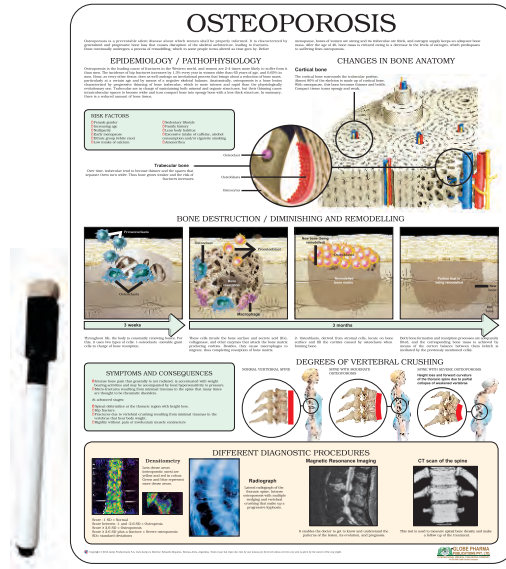
Size: 8.5 x 11 Inches, Pages: 50 - 100



Desktop Mat

- Calender combined with images and text pertaining to a specific disease / condition (one side calendar, other side image or calender & image on same side)

Size: Variable
Marker Pen along
with duster

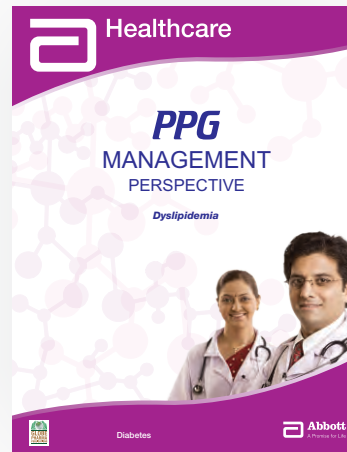


Doctor Information

Therapy Perspectives

- Booklet for rational drug use and disease management.
- Content customized from renowned International Journals.

Size: 8.5 x 11 Inches, Pages: 12-16, Series



Product Monographs

- Scientific document that describes the properties, indications and use of a drug / molecule.
- Content customized from renowned International Clinical Database.

Size: 8.5 x 11 Inches, Pages: 24-32



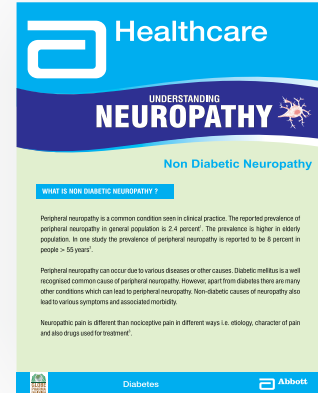
Clinical Newsletters

- Newsletter highlighting latest findings related to the subject area and future trends in the world of medicine.

Contents :

- Editorial
- Review Article
- Clinical Trial Update
- Upcoming Conferences

Size: 8.5 x 11 Inches, Pages: 4-8, Frequency : Variable



Expert Clinical Opinion

Disease management booklet with a review article on the focus area, followed by latest findings / case studies in the area of interest and an opinion by a leading practitioner in the specific therapeutic area.

Size: 8.5 x 11 Inches, Pages: 8-16, Series



Clinical Conference Proceedings

Compilation of articles based on presentation made at the key sessions of the International Conference.

- Review articles highlighting key findings relevant to Physicians.
- Expert comments by an Indian Key Opinion leader.

Size: 8.5 x 11 Inches, Pages: 8-12





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